



FOR IMMEDIATE RELEASE:

## **The St. Regis San Francisco Announces Exclusive SFMOMA Package in Celebration of the Opening of New Museum of Modern Art**

### **Bespoke Experience Includes Luxury Accommodations in San Francisco, Museum Passes and Daily Breakfast for Two at Vitrine**

SAN FRANCISCO (June XX, 2016) -- The St. Regis San Francisco, the city's premier address for luxury and timeless elegance, is pleased to announce the new *SFMOMA Package* offering guests five-star accommodations and priority access to the incredible new San Francisco Museum of Modern Art (SFMOMA). Situated just steps away from the magnificent museum building, which re-opened its doors to the public on May 14, The St. Regis San Francisco is the ideal sanctuary for seasoned experts and art enthusiasts alike.

"The *SFMOMA Package* celebrates a new era for art aficionados in the San Francisco Bay Area," said Toni Knorr, general manager of The St. Regis San Francisco. "The stunning new museum is currently the largest museum of contemporary art in the country, and we are thrilled to offer an unforgettable experience for guests to enjoy some of the most important artwork in the world along with St. Regis' unparalleled service."

At the newly-expanded and renovated SFMOMA, visitors can explore 235,000 square feet of gallery space, currently showcasing 19 special exhibitions, including a curated selection of 260 postwar and contemporary works from the renowned Doris and Donald Fisher collection. The St. Regis San Francisco provides guests two day passes to SFMOMA, complimentary parking and daily breakfast for two at Vitrine in the heart of the vibrant SoMA district when they book the *SFMOMA Package*.

Guests of The St. Regis San Francisco have access to St. Regis' personalized services and amenities, including 24-hour concierge and room service, nightly turndown, and the signature St.

Regis Butler services. An expansive private fitness center with state-of-the-art fitness equipment and a yoga studio are available for hotel guests as well as an indoor heated 50-foot infinity pool.

The *SFMOMA Package* is available to book throughout the year of 2016 and is valid for all room types. Reservations for the package are available by contacting The St. Regis San Francisco at 415.284.4036 or by visiting [http://exclusives.stregis.com/St-Regis-San-Francisco-Hotel-1511/special-offers?language=en\\_US](http://exclusives.stregis.com/St-Regis-San-Francisco-Hotel-1511/special-offers?language=en_US).

#### About The St. Regis San Francisco

The St. Regis San Francisco opened in November 2005, introducing a new dimension of luxury and timeless elegance to the city of San Francisco. The 40-story landmark building, designed by Skidmore, Owings & Merrill, includes 100 private residences rising 19 floors above the 260-room St. Regis Hotel. From legendary butler service, “anticipatory” guest care and impeccable staff training to the signature Remède Spa, luxurious amenities and interior design by Yabu Pushelberg of Toronto, The St. Regis San Francisco delivers an unmatched guest experience. The St. Regis San Francisco is located at 125 Third Street. Telephone: 415.284.4000. Web site: [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

#### About St. Regis Hotels & Resorts

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, The St. Regis brand of hotels is known for its unique luxury dimension, customized service and refined elegance, in the best destinations worldwide. Plans for this brand to globally continue its legacy include long-awaited St. Regis properties in Bahia Beach, Puerto Rico, Bal Harbour, Deer Crest and Hawaii in the US and on the exclusive island of Bermuda. In Latin America, St. Regis will unveil new hotels and resorts in Buenos Aires and Kanai Riviera. In Asia, St. Regis has also announced plans to open properties in Bangkok, Chengdu, Kuala Lumpur, Lhasa, Nanjing, Osaka, Sanya Yalong Bay and Tianjin. In Africa and the Middle East, the St. Regis brand will continue to expand in Abu Dhabi, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention, coveted locations and luxurious design. For more information on The St. Regis Hotels & Resorts, please visit [www.stregis.com](http://www.stregis.com).

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