



FOR IMMEDIATE RELEASE:

## **Celebrate the Holidays with The St. Regis San Francisco**

### **San Francisco's Premier Hotel Debuts Festive Offerings for Thanksgiving, Christmas, and New Year's Eve**

SAN FRANCISCO (November 1, 2016) – The St. Regis San Francisco, the city's premier address for luxury and timeless elegance, is pleased to introduce new festive offerings for the holiday season including *A Suite Thanksgiving Feast*, *Festive ART OF TEA Ritual*, *Family Traditions Aficionado* package, *Holiday Wish List Aficionado* package, and the *New Year's Staycation*. With its prime location in San Francisco's downtown SoMa neighborhood, The St. Regis San Francisco is the perfect setting for guests seeking an unforgettable and lavish holiday experience.

"The St. Regis San Francisco is proud to present guests and locals with an unforgettable visit to be shared with loved ones, whether they are celebrating a long-standing tradition or creating new cherished memories," said Toni Knorr, the hotel's general manager. "We recognize the importance of experiential travel and created four superb packages to elevate our guests' stays as we move into the holiday season."

#### ***A Suite Thanksgiving Feast***

This Thanksgiving, guests who book The St. Regis San Francisco's 3,200 square-foot Presidential Suite will receive a Thanksgiving Day feast created by the hotel's acclaimed Executive Chef Franck Desplechin. Chef Desplechin will present an over-the-top bespoke menu featuring re-imagined Thanksgiving classics and will incorporate locally-sourced seasonal ingredients and honey from the hotel's proprietary beehives. To ensure the very best experience, in-room service will be courtesy of a St. Regis Butler. The one-bedroom suite features a dining room for up to ten guests, equipped with Chistofle flatware and Wedgewood China designed by

Vera Wang, exclusively for The St. Regis San Francisco. The suite will be decorated in holiday trimmings to create an unforgettable festive affair.

*A Suite Thanksgiving Feast* starts at \$17,500 for a family of four with a two-night minimum stay. The package must be booked at least one week in advance.

### ***Festive ART OF TEA Ritual***

Anna, Duchess of Bedford, created the afternoon tea in the 19th Century in England as a small meal between lunch and a late dinner. In the latter part of this era, the tradition would be adopted by Caroline Astor, New York's grand dame, to entertain her closest friends at the iconic St. Regis New York. The St. Regis San Francisco values this tradition and invites guests this holiday season to experience the distinct, modern and innovative interpretation of this legacy with local products and teas from around the world. Chef Franck has curated a festive menu including highlights such as *smoked salmon éclair*, *cinnamon apple pie martini*, *ginger bread macaron tree* and *gold champagne cupcake*.

The *Festive ART OF TEA Ritual* can accommodate up to four guests and will be offered November 25 – December 31 seven days a week from 2:00 p.m. to 4:00 p.m. in the lobby lounge with an advance reservation. All reservations will be made by contacting the host at the Grill 415.284.4188.

### ***Family Traditions Aficionado Package***

The *Family Traditions* package offers elegant trimmings and amenities for guests to festively celebrate the holidays with their loved ones while away from home. The St. Regis Suite with connecting double bedded room will be transformed with holiday décor, including options such as a festive tabletop Christmas tree and stockings, or a Hanukkah menorah with candles plus dreidels for each guest. To commemorate the holiday visit, The St. Regis San Francisco will present guests with a San Francisco-themed ornament as a special keepsake. To ensure a comfortable visit that makes families feel at home, children receive nightly turndown service with milk, cookies and a storybook, courtesy of a St. Regis Butler. Adult guests can select from a menu of festive cocktails featuring seasonal ingredients and holiday flavors.

The *Family Traditions Aficionado* package cost is \$7,000 per night with a minimum two-night stay, The package is available until the end of 2016 and must be booked at least one week in advance.

### ***Holiday Wish List Aficionado Package***

Guests and locals are encouraged to fête the season with *Holiday Wish List*, a luxurious holiday St. Regis Aficionado offering. The package provides two-night accommodations in The St. Regis San Francisco's Metropolitan Suite for up to two guests, transportation in the Bentley house car to and from Neiman Marcus for a full day of shopping with a personal shopper, and lunch at the store's elegant fine-dining restaurant, The Rotunda. After a fun and fashionable afternoon, a Sweet for the Feet Peppermint Pedicure awaits guests at The St. Regis San Francisco's Remède Spa. This holiday, guests can treat their feet to much needed revitalization with the invigorating and healing properties of peppermint. Guests will enjoy a salt scrub to slough away skin cells leaving the skin fresh and silky. A layered massage of Yoga Balm & Peppermint lotion will ease foot and leg tension while a paraffin foot wrap envelops soles in a moisturizing warmth.

The *Holiday Wish List* package is priced at \$7,500 and is available until the end of 2016. The package must be booked at least one week in advance.

### ***New Year's Staycation***

Guests can ring in the New Year by booking the romantic and private *New Year's Staycation*. The St. Regis San Francisco has created a package that encourages visitors to enjoy the occasion from the comfort of their own suite. Upon arrival, guests will be greeted with a bottle of 2002 Krug Brut Grand Cru Brut plus two elegant champagne flutes customized with the year 2017 to commemorate their visit. Guests can relax and enjoy their night in with party hats and celebration horns while feasting on an extravagant prix-fixe meal created by the hotel's acclaimed Executive Chef Franck Desplechin and served through in-room dining service.

The next morning, guests will enjoy The St. Regis San Francisco's signature Bloody Mary or a glass of champagne to toast the New Year. They will then start their year off with a rejuvenating detox treatment at Remède Spa, selecting from a menu of treatments such as a Calistoga Mud

Detox Bath, a Purity Ritual featuring a mineral rich Dead Sea salt hydrotherapy soak, or a Remède Customized Body Masque.

The *New Year's Staycation* is offered at a starting rate of \$3,200 and is available to book the evening of December 31, 2016. The package must be booked at least two weeks in advance.

Reservations for all The St. Regis San Francisco's holiday season packages are available by contacting Dare Felchlin at 415.284.4070 or [dare.felchlin@stregis.com](mailto:dare.felchlin@stregis.com) or by visiting [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

Guests of The St. Regis San Francisco have access to St. Regis' personalized services and amenities, including 24-hour concierge and room service, nightly turndown service, and the signature St. Regis Butler services. An expansive private fitness center with state-of-the-art fitness equipment, a yoga studio, and a 50-foot heated indoor infinity pool are available for all hotel guests as well as. For more information, visit [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

#### **About The St. Regis San Francisco**

The St. Regis San Francisco opened in November 2005, introducing a new dimension of luxury and timeless elegance to the city of San Francisco. The 40-story landmark building, designed by Skidmore, Owings & Merrill, includes 100 private residences rising 19 levels above the 260-room St. Regis Hotel. From legendary butler service, "anticipatory" guest care and impeccable staff training to the signature Remède Spa, luxurious amenities and interior design by Yabu Pushelberg of Toronto, The St. Regis San Francisco delivers an unmatched guest experience. The St. Regis San Francisco is located at 125 Third Street. Telephone: 415.284.4000. Website: [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

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