



FOR IMMEDIATE RELEASE:

**The St. Regis San Francisco Debuts
Luxury Babymoon Package for Posh Parents-to-Be
Expecting Couples Treat Themselves to a Relaxing and Luxurious Retreat
Before Their Bundles of Joy Arrive**

SAN FRANCISCO (August XX, 2015) – The St. Regis San Francisco, the city’s premier address for luxury and timeless elegance, is pleased to debut a sophisticated new *Luxury Babymoon* package. Available now for booking by guests of the hotel, the *Luxury Babymoon* package highlights the hotel’s unparalleled service and amenities, offering parents-to-be a chance to spend quality time together before embarking on the milestone journey of parenthood.

The *Luxury Babymoon* package at The St. Regis San Francisco welcomes guests with a bouquet of fresh cut flowers presented in their suite. Guests will also receive a \$100 credit redeemable at the signature Remède Spa at The St. Regis San Francisco, San Francisco’s only Forbes-rated four-star spa. The parents-to-be can choose from the spa’s full list of premier treatments, each designed to leave guests feeling pampered and refreshed. The couple will also enjoy a hosted breakfast for two each morning at Vitrine, The St. Regis San Francisco’s signature restaurant, or through in-room Private Dining.

“The St. Regis San Francisco prides itself on providing guests with a truly exceptional experience,” said Toni Knorr, general manager of The St. Regis San Francisco. “Our team identified the growing popularity of babymoon getaways and created *Luxury Babymoon* as a one-of-a-kind offering for expecting couples who want a relaxing retreat before they enter an exciting new chapter of their lives.”

The *Luxury Babymoon* package is available now and is offered at a starting rate of \$680 per night with a minimum stay of two nights. For reservations, please contact The St. Regis San Francisco Reservations Department at 415-284-4101.

Guests of The St. Regis San Francisco have access to St. Regis' personalized services and amenities, including 24-hour concierge and room service, nightly turndown service, and the signature St. Regis Butler services. An expansive private fitness center with state-of-the-art fitness equipment and a yoga studio are available for hotel guests as well as a 50-foot heated indoor infinity pool. For more information, visit www.stregissanfrancisco.com.

About The St. Regis San Francisco

The St. Regis San Francisco opened in November 2005, introducing a new dimension of luxury and timeless elegance to the city of San Francisco. The 40-story landmark building, designed by Skidmore, Owings & Merrill, includes 100 private residences rising 19 levels above the 260-room St. Regis Hotel. From legendary butler service, "anticipatory" guest care and impeccable staff training to the signature Remède Spa, luxurious amenities and interior design by Yabu Pushelberg of Toronto, The St. Regis San Francisco delivers an unmatched guest experience. The St. Regis San Francisco is located at 125 Third Street. Telephone: 415-284-4000. Website: www.stregissanfrancisco.com.

About St. Regis Hotels & Resorts

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, The St. Regis brand of hotels is known for its unique luxury dimension, customized service and refined elegance, in the best destinations worldwide. Plans for this brand to globally continue its legacy include long-awaited St. Regis properties in Bahia Beach, Puerto Rico, Bal Harbour, Deer Crest and Hawaii in the US and on the exclusive island of Bermuda. In Latin America, St. Regis will unveil new hotels and resorts in Buenos Aires and Kanai Riviera. In Asia, St. Regis has also announced plans to open properties in Bangkok, Chengdu, Kuala Lumpur, Lhasa, Nanjing, Osaka, Sanya Yalong Bay and Tianjin. In Africa and the Middle East, the St. Regis brand will continue to expand in Abu Dhabi, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention, coveted locations and luxurious design. For more information on The St. Regis Hotels & Resorts, please visit www.stregis.com.

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