



FOR IMMEDIATE RELEASE:

## **The St. Regis San Francisco Presents Exclusive Offerings and Family-Friendly Amenities for the Holiday Season and New Year's Eve**

### **New Offerings and Timeless Traditions Enable Guests to Create Unforgettable Holiday Memories**

SAN FRANCISCO (November XX, 2015) – The St. Regis San Francisco, the city's premier address for luxury and timeless elegance, is pleased to introduce exceptional offerings, traditions and experiences during the winter holidays and on New Year's Eve. This season, The St. Regis San Francisco debuts unique packages designed to create lasting memories and festive stays including the *Family Traditions Aficionado* package, the *Holiday Wish List Aficionado* package, and the *New Year's Staycation*.

"The St. Regis San Francisco is proud to present guests and locals with a truly exceptional visit, whether they are sharing celebrated traditions, superb holiday dining or bespoke experiences," said Toni Knorr, the hotel's general manager. "Our team, recognizing the growing interest in personalized experiences, has created three superb holiday packages to elevate our guests' stays and encourage them to build lasting memories."

#### ***Family Traditions Aficionado Package***

The St. Regis San Francisco *Family Traditions* package offers elegant trimmings and amenities for guests to festively celebrate the holidays with their loved ones while away from home. The St. Regis Suite with connecting double bedded room will be transformed with holiday décor, including options such as a festive tabletop Christmas tree and stockings inscribed with each family member's name, or a Hanukkah menorah with candles plus personalized dreidels for each guest. To commemorate the holiday visit, The St. Regis San Francisco will present guests with a San Francisco-themed ornament with the family's name on it as a special keepsake. To ensure a comfortable visit that makes families feel at home, children receive nightly turndown service

with milk, cookies and a storybook, courtesy of a St. Regis Butler. Adult guests can select from a menu of festive cocktails featuring seasonal ingredients and holiday flavors.

The *Family Traditions Aficionado* package cost is \$7,000 with a minimum two-night stay. The package is available until the end of 2015 and must be booked at least one week in advance.

### ***Holiday Wish List Aficionado Package***

Guests and locals are encouraged to fête the season with *Holiday Wish List*, a luxurious holiday St. Regis Aficionado offering. The package provides two-night accommodations in The St. Regis San Francisco's Metropolitan Suite for up to two guests, transportation in the Bentley house car to and from Neiman Marcus for a full day of shopping with a personal shopper, and lunch at the store's elegant fine-dining restaurant, The Rotunda. After a fun and fashionable afternoon, a Hot Toddy Ritual awaits guests at The St. Regis San Francisco's Remède Spa. The new Hot Toddy Ritual includes a honey and cinnamon body masque with warm honey drizzled on the guest during a body wrap.

The *Holiday Wish List* package is priced at \$7,500 and is available until the end of 2015. The package must be booked at least two weeks in advance.

### ***New Year's Staycation***

Guests can ring in the year 2016 by booking the romantic and private *New Year's Staycation*. The St. Regis San Francisco has created a package that encourages visitors to enjoy the occasion from the comfort of their own suite. Upon arrival, guests will be greeted with a bottle of Krug Grand Cuvée plus two etched champagne flutes customized with the guests' names and year to commemorate their visit. Guests can relax and enjoy their night in with party hats and celebration horns while feasting on an extravagant prix-fixe meal created by the hotel's culinary team and served through in-room dining service.

The next morning, guests will enjoy The St. Regis San Francisco's signature Bloody Mary, the Golden Gate Mary, to toast the New Year. They will then start their year off with a rejuvenating detox treatment at Remède Spa, selecting from a menu of treatments such as a Calistoga Mud Bath, a Purity Ritual featuring a mineral rich Dead Sea salt hydrotherapy soak, or a Remède Customized Body Masque.

The *New Year's Staycation* is offered at a starting rate of \$3,200 and is available to book the evening of December 31, 2015. The package must be booked at least two weeks in advance.

Reservations for all The St. Regis San Francisco's holiday season packages are available by contacting Dare Felchlin at 415.284.4070 or [dare.felchlin@stregis.com](mailto:dare.felchlin@stregis.com) or by visiting [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

Guests of The St. Regis San Francisco have access to St. Regis' personalized services and amenities, including 24-hour concierge and room service, nightly turndown service, and the signature St. Regis Butler services. An expansive private fitness center with state-of-the-art fitness equipment, a yoga studio, and a 50-foot heated indoor infinity pool are available for all hotel guests as well as. For more information, visit [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

#### **About The St. Regis San Francisco**

The St. Regis San Francisco opened in November 2005, introducing a new dimension of luxury and timeless elegance to the city of San Francisco. The 40-story landmark building, designed by Skidmore, Owings & Merrill, includes 100 private residences rising 19 levels above the 260-room St. Regis Hotel. From legendary butler service, "anticipatory" guest care and impeccable staff training to the signature Remède Spa, luxurious amenities and interior design by Yabu Pushelberg of Toronto, The St. Regis San Francisco delivers an unmatched guest experience. The St. Regis San Francisco is located at 125 Third Street. Telephone: 415.284.4000. Website: [www.stregissanfrancisco.com](http://www.stregissanfrancisco.com).

###

Media contacts: Morgan Moore, Carly Sperling, Jennifer Rodstrom and Christine Lin at Glodow Nead Communications, 415.394.6500 or [stregispr@glodownead.com](mailto:stregispr@glodownead.com).