

FOR IMMEDIATE RELEASE:

The St. Regis San Francisco Unveils Luxurious *The City & Sonoma* Package, Featuring an Exclusive Partnership with Wine Country's Farmhouse Inn

Bespoke Experience Includes Luxurious Accommodations in San Francisco and Sonoma with Daily Breakfast, Spa Treatments, VIP Tickets to Legion of Honor and Wine Tastings

SAN FRANCISCO (January XX, 2016) -- The St. Regis San Francisco, the city's premier address for luxury and timeless elegance, is pleased to announce *The City & Sonoma* package, offering locals and visitors alike a taste of luxury in San Francisco and Sonoma. The one-of-a-kind experience includes luxurious stays at The St. Regis San Francisco and Farmhouse Inn, wine country's romantic boutique hotel with an on-site Michelin-starred restaurant, ideally located in the heart of Sonoma.

"*The City & Sonoma* enables guests to experience the Bay Area's best as they explore the culture and vibrancy of downtown San Francisco and the spectacular scenery and gastronomic delights of Sonoma," said Toni Knorr, general manager of The St. Regis San Francisco. "We're excited to partner with Farmhouse Inn, a truly exceptional wine country destination, to create an offering that will expand upon the unparalleled experiences and amenities we provide to our hotel guests."

Guests can experience the romance of wine country while at Farmhouse Inn, a boutique hotel with the warmth and hospitality of a family-owned bed and breakfast coupled with the services and amenities of a five-star luxury hotel. Farmhouse Inn elevates the wine country experience by providing guests with two-night accommodations midweek in a gorgeous King Deluxe Junior Suite. Guests will enjoy a daily three-course breakfast for two at the Michelin-starred onsite restaurant, two 60-minute massages, a private tour and tasting at Francis Ford Coppola Winery featuring their Storyteller series of wines, a cheese and salumi board as well as a box of Charles Chocolates as a gift from The St. Regis San Francisco.

The St. Regis San Francisco provides guests two-night accommodations in the stunning 711 square-foot Astor Suite over the weekend. Guests will enjoy daily breakfast for two at Vitrine restaurant or through private dining, two 60-minute massages at Remède Spa, two VIP tickets to the Legion of Honor special exhibitions, daily valet parking, and a bottle of Director's Cabernet Sauvignon from Francis Ford Coppola Winery as a gift from Farmhouse Inn.

Guests of The St. Regis San Francisco have access to St. Regis' personalized services and amenities, including 24-hour concierge and room service, nightly turndown service, and the signature St. Regis Butler services. An expansive private fitness center with state-of-the-art fitness equipment and a yoga studio are available for hotel guests as well as a 50-foot heated indoor infinity pool.

The City & Sonoma package is offered at a starting rate of \$4,000 with an option to rent a car through Exotic Car Collection, a division of Enterprise Rent A Car of San Francisco. The package is available to book now until April 2016 and must be booked at least 4 days in advance. Reservations for *The City & Sonoma* package are available by contacting The St. Regis San Francisco at 415.284.4010, Farmhouse Inn at 707.887.3300, visiting <http://www.stregissanfrancisco.com/city-and-sonoma> or <http://www.farmhouseinn.com/the-city-and-sonoma>.

About Farmhouse Inn

Located in the stunning Russian River Valley region of Sonoma County's famed wine country, Farmhouse Inn is a rural sanctuary that represents the finest level of lodging, dining, and spa. Twenty-five sublime guest rooms and suites, a farm-fresh Michelin-starred restaurant, and seasonal body treatments come together in one unforgettable experience. Arriving at Farmhouse Inn, guests are immediately transported to a gracious wine country lifestyle and can expect warm, seasoned hospitality and memorable personal encounters. Owned by siblings Joe and Catherine Bartolomei, whose family has farmed in the area for five generations, Farmhouse has evolved from a lifetime of shared family traditions that center around the rhythms of nature.

About The St. Regis San Francisco

The St. Regis San Francisco opened in November 2005, introducing a new dimension of luxury and timeless elegance to the city of San Francisco. The 40-story landmark building, designed by Skidmore, Owings & Merrill, includes 100 private residences rising 19 floors above the 260-room St. Regis Hotel. From legendary butler service, "anticipatory" guest care and impeccable staff training to the signature Remède Spa, luxurious amenities and interior design by Yabu Pushelberg of Toronto, The St. Regis San Francisco delivers an unmatched guest experience.

The St. Regis San Francisco is located at 125 Third Street. Telephone: 415.284.4000. Web site: www.stregissanfrancisco.com.

About St. Regis Hotels & Resorts

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, The St. Regis brand of hotels is known for its unique luxury dimension, customized service and refined elegance, in the best destinations worldwide. Plans for this brand to globally continue its legacy include long-awaited St. Regis properties in Bahia Beach, Puerto Rico, Bal Harbour, Deer Crest and Hawaii in the US and on the exclusive island of Bermuda. In Latin America, St. Regis will unveil new hotels and resorts in Buenos Aires and Kanai Riviera. In Asia, St. Regis has also announced plans to open properties in Bangkok, Chengdu, Kuala Lumpur, Lhasa, Nanjing, Osaka, Sanya Yalong Bay and Tianjin. In Africa and the Middle East, the St. Regis brand will continue to expand in Abu Dhabi, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention, coveted locations and luxurious design. For more information on The St. Regis Hotels & Resorts, please visit www.stregis.com.

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